

### Introduction

We are the 2emptynesters – Nigel Ridpath (a keen photographer) and Jane McIntyre (a former BBC journalist). Travel bloggers based in the Cotswolds\_in England, we've visited 18 countries across 4 continents since we started this blog in early 2016, including a 57-day round the world trip. We have been featured in The Telegraph and Woman & Home (see over).



### Our blog

We provide UK and worldwide travel inspiration to empty-nesters throughout the English-speaking world. These are people:

- in their late 40s, 50s and early 60s who no longer have the day to day responsibility of bringing up a family and want to devote some time to themselves.
- who may well be recent inheritance recipients or find themselves with pension lump sums.
- for whom gaining passport stamps is a key part of their new-found freedom.



## Our stats (as of Aug 2018)

Avge monthly page views in last 3 months: 1,800 Avge monthly unique visitors in last 3 months: 512



Domain Authority: 20 Avge time on site: 1.25 mins

Subscribers: 550



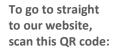




1.2k followers (@2emptynesters)









# **Previous projects**







"Nigel and Jane were great to work with. Receiving as many press and blogger approaches as we do means that a refreshing approach – be that with a target market or a content format – is great to see, especially when it comes as part of a tailored content package that helps to meet our digital goals as an attraction. Their video went up really quickly following their visit, and their follow-up promotion on social was fantastic."

> Digital Marketing Manager The Scotch Whisky Experience



## Regular Features

- Photo essays
- Colour pieces
- Reviews
- Stopover guides

"It was our greatest pleasure to work with Jane and Nigel as we needed to increase the number of English-speaking guests. We loved the hotel review and the supporting posts about the Piestany area."

> Director of Sales & Marketing Danubius Hotels

To work with us on promoting your destination, accommodation or attraction, please contact Nigel on 07968 809206 or by email at thetimeofourlives@outlook.com.

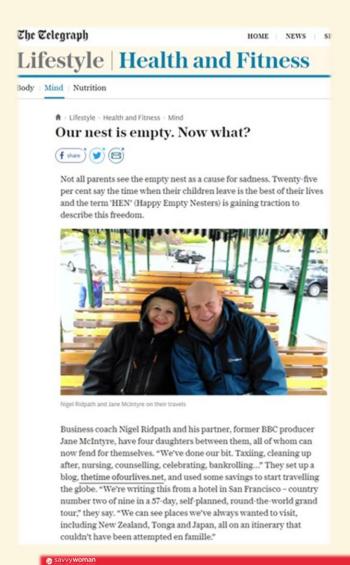


# **Selected Cuttings**



Interviewed on national Tongan radio







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